

Butter Tarts & Buggies; Explore the Simpler Life

Butter Tarts & Buggies; Explore the Simpler Life is a new tourism experience being developed in partnership by Wellington North and Southgate. The experience combines The Butter Tart Trail with the Mennonite Culture of the former Horse and Buggy Trail. This new and exciting offering promotes: butter tart bakers, related products and ingredients including maple syrup, the Mennonite cultural offerings and related businesses, local food at the farm, restaurants, retail stores, local handcrafted items and the equine industry.

After announcing the development of Butter Tarts & Buggies, interest was shown from businesses in Southgate and Wellington North. This interest quickly expanded into additional areas such as Minto, West Grey, Mapleton, Grey Highlands and Hanover. It wasn't long before Minto formally joined the partnership and signed the agreement as a three way municipal partnership.

A logo is being developed and soon we will begin designing a new website and map-style brochure. Potential business partners have met



with municipal staff and there are already opportunities for cross promotions at events.

Businesses interested in joining Butter Tarts & Buggies can contact the Economic Development and Tourism offices in Southgate, Wellington North and Minto.



GARAFRAXA BUSINESS TOUR – February 26, 2016

On February 26 the Economic Development Business Tour dropped by the Garafraxa Café in Durham . The doors to the café reopened in April of 2015 under new ownership. It's a great place to enjoy a hot or cold beverage alongside delicious pastries and other treats.

If you haven't experienced the Garafraxa Café you can find it at 131 Garafraxa St. South in Durham.



JOIN COPA

Flight 68 and the Friends of the Airport (FOTA) at the Air & Auto Extravaganza on Saturday, **June 11, 2016** from 10 a.m.-4 p.m. (rain date June 12) held at the Warton Keppel International Airport (CYW).

This annual family friendly event features a variety of airplane exhibits, classic car displays and a collection of vintage motorcycles. You will also experience a unique outdoor shopping experience at our Hangar Village Market, non-stop live music, a variety of tasty food vendors and so much more - there are activities and attractions for all ages!

www.wartonairport.ca

2016 Starts Off With An ECONOMIC DEVELOPMENT BANG!

**owen
sound**
where you want to live

So Much Happened,
the Mayor Will Need New Shoes...

EVENTS AND ANNOUNCEMENTS....

1. Warden Al Barfoot, Mayor Ian Body, City Manager Wayne Ritchie, and Manager of Economic Development and Tourism Steve Furness attended the Marine Chamber of Commerce lunch in Toronto, Jan 14th.
2. Georgian College Marine students win awards at the Marine Club Event in Toronto.
3. Economic Development and Tourism partners with Cobble Beach Resort to promote the area at the London Home Show.
4. Owen Sound and Area Job Fair attracts over 50 employers for March 3rd event. Organized and supported by City of Owen Sound, YMCA Employment Services, and Grey County.
5. Economic Development staff met with industrial and commercial real estate agents at an 'influence the influencer' event for the Society of Industrial Real Estate Professionals (SOIR) in Blue Mountain.
6. Assisting Cobble Beach with the promotion of the Concours d'Elegance at the Toronto Auto Show, the largest consumer show in Canada! Congratulations to Cobble Beach for organizing the Art and Automobile exhibit. (photo)
7. The Owen Sound Artist's Co-op expands threefold by relocating to main street in the historic McKay Building in January.
8. Redhawk Construction Co. Ltd. announces a major residential development across from Grey Bruce Health Services with 367 residential units including townhomes, singles and apartments.
9. The former RCA industrial building will soon be demolished, making way for a new residential development.
10. Georgian College's FireMed Center is 'fired up' and operational with more than 1,000 corporate participants expected to be trained between January and March 2016.



Mayor Ian Boddy working the Toronto Boat Show in January with the Sydenham Sportsmen's Club, promoting the Salmon Spectacular and Owen Sound



Mayor Ian Boddy, Warden Al Barfoot, Economic Development Officer Meredith Bowers and Rob McLeese supporting Cobble Beach's Art and the Automobile Showcase at the 2016 Autoshow in Toronto.

Eat. Drink. Savour OWEN SOUND!



Savour Owen Sound returns for a delicious three-week run at participating restaurants in and around the City. Choose from 11 restaurants offering Savour Owen Sound dinner specials for \$22 to \$35. All include a three-course meal plus the chance to win a gourmet food basket featuring local products.

Participating restaurants include Nathaniel's, Casero Kitchen Table, the Avalon Jazz Lounge, Norma Jean's, the Sweetwater Restaurant at Cobble Beach, The Curry House, Villa Nina Bistro, Elsie's Diner, Shorty's Grill, Harrison Park Inn and Jazzmyn's. Savour Owen Sound is our winter food celebration highlighting our local chefs and venues. It's hot stuff in the cold months of February and March! This year's campaign features more restaurants than ever before, welcoming newcomers Caseros, the Curry House and the Avalon.

Savour Owen Sound runs from February 19 to March 13, with weekly draw prizes to be won -- gourmet food baskets filled with delicious local goodies such as Kilannan beer and Maclean's ale, Coffin Ridge's "Forbidden Cider," Meredith's Ginger Syrup, Ironwood Coffee, "Buff" sticks, Sapsucker Maple Water, cookbooks, mugs, shopping vouchers, and more! Prize winners will be announced February 29, March 7 and March 14.

Make an evening of your Savour Owen Sound experience by enjoying one of the many events happening around town, including OHL Attack hockey games, live shows at the Roxy Theatre, the Harmony Centre and Heartwood Concert Hall, and the Georgian Bay Concert Choir's Variety Show. Find event details at <https://www.owensound.ca/events>. Savour Owen Sound menus and prices available at: <https://www.owensound.ca/play/savour-owen-sound>

AG 4.0: THE NEXT BIG THING

Grey County is home to exceptional innovation in agriculture, food, and rural entrepreneurship – and we want to shine a spotlight on “the next big thing” in creative technological innovation in agriculture. We’re calling it “Ag 4.0: The Next Big Thing” and are working to put together a great event this coming fall to showcase local innovation and provide opportunities to learn about exciting ideas from other agricultural innovators and to network with professionals from the creative and technological fields. Stay tuned for more information about Ag 4.0! For more information or to learn about opportunities to participate, contact **Ashleigh Weeden** at ashleigh.weeden@grey.ca or 519-372-0219 ext. 1255.

ONTARIO ECONOMIC DEVELOPMENT AWARD

On February 4 at the 59th Annual Economic Developers Council of Ontario Awards Banquet, Hanover received its second straight Ontario Economic Development Award. Top honours went to Hanover in the Building and Planning/Strategic Plans category for the establishment of LaunchPad Youth Activity & Technology Centre. Hanover's ecstatic to be recognized for our regional work in youth retention. This award demonstrates the great work of many collaborations and partnerships, and reinforces that we are committed to our youth and our community.

LaunchPad was made possible by a Rural Economic Development Grant received in 2014 from the Province of Ontario. The Centre is open to youth age 12 to 18, Tuesday to Friday, 3:30 to 8:00 p.m. at 612 10th St. in Hanover. To learn more about LaunchPad, contact Jacinda, 519 506 6300 or yatc@hanover.ca.



Kim Wingrove, Meredith Bowers, Selwyn Hicks, Jacinda Rudolph, Robert Lamb, Gemma Mendez-Smith, Savanna Schaus, Kathi Maskell, Al Barfoot

WELCOME TO THE NEWEST MEMBER OF OUR BUSINESS ENTERPRISE CENTRE TEAM, SHANNON STROUD.



Shannon grew up in the Bruce Grey area and completed her Bachelor of Management and Organizational Studies from Western University in 2012. She has since worked as a Business Analyst in the financial services industry and in an administrative support position to the senior management team of a hospital in Northern Ontario. Eager to be closer to family, Shannon has returned to the area with her husband and their 14 month old German Shepherd. She is excited to join the team and contribute to the success of young entrepreneurs through her position as Summer Company Coordinator for Grey and Bruce counties.

Small business is such a key economic driver in our area and the Summer

Company program provides grants and mentoring to assist students 15-29 years of age in starting and running a business during the summer months. It's a great opportunity for enterprising young people who want to start and run their own summer businesses. The program provides hands-on business coaching and mentoring from Enterprise Centre staff, and local community business leaders who help make each Summer Company business, a reality.

Applications are now being accepted for the 2016 season. Call 519 371 3232 or contact businesshelp@owensound.ca or sstroud@owensound.ca for help with ideas, business planning and the application process.



STAFFING CHANGES AT GREY COUNTY

Meredith (Bowers) Forget is leaving Grey County to pursue a new calling as Perth County's Economic Development Officer. Meredith's last day is Thursday, March 3.

Meredith has been an integral part of the County's Economic Development team over the past four years and has been instrumental in laying the foundation for economic growth in Grey County. She has been a champion at promoting Grey's greatness and was pivotal in expanding the County's relationship with the local business community. Her passion and tenacity will be missed.

While the County is sad to see Meredith go, we remain committed to the goals of the *Made in Grey County Economic Development Strategy* and helping Grey County flourish.

Grey County warmly thanks Meredith for her hard work and dedication over the years and wishes her well in her new position.



Meredith (Bowers) Forget

Renew Meaford A COMMUNITY PROJECT!

Renew Meaford, officially known as the Renew Meaford Arts & Business Alliance, is a new not for profit corporation that finds short and medium term uses for buildings that are vacant, disused or awaiting development. Renew Meaford solves the current and future need to increase foot traffic and revenue in our urban areas. This ensures we have a vibrant, diverse, and busy urban centre with economically strong places to live and shop. This approach benefits not one group, but the community as a whole.

Many of the creative projects that Renew Meaford will stimulate are small businesses – they create jobs, spend money in the Meaford, generate economic activity, and make Meaford a more desirable place to live and do business.

The program also attracts talented entrepreneurs from throughout the Grey Bruce Simcoe area by offering these empty storefronts by agreement for \$25 per week to start plus 10% of the businesses

revenue. This allows the new business the opportunity to test both their business skills and the local business environment before committing to a lease. Every three months, the weekly costs increases by another \$25 per week. The escalating cost compels the business owner to decide if they believe their business will be successful outside of the program.

While Renew Meaford is in its infancy, they are working hard to sign up property owners and are finding entrepreneurs to fill up our vacant downtown storefronts. For more information, please contact Stephen Murray, 519-538-1060 ext. 1110 or email smurray@meaford.ca



Southgate has a new online **COMMUNITY PROFILE** with everything you need to know about Southgate in 14 chapters. To see the Profile visit: www.southgate.ca/content/economic-development



SOUTHGATE has a new online interactive **ECO INDUSTRIAL PARK MAP**. Just click on a property and up pops a photo of the site! To use the map visit: www.southgate.ca/content/economic-development

ANNUAL BRUCE GREY BROCHURE SWAP

It's almost that time again; come out and catch-up with your fellow tourism partners at the Annual Bruce Grey Brochure Swap!

WHO: All Bruce and Grey County Tourism Operators, Businesses, Visitor Information Centres and Chambers of Commerce are invited.

WHEN: Tuesday, May 10th, 2016, 10 a.m. - Noon

WHERE: Bluewater Park, 400 William Street, Warton, N0H 2T0

WHY:

- Save cost on brochure distribution
- Get the newest, hot-off-the-press brochures
- Networking opportunities
- Sample some local refreshments

A HELPFUL TIP: Bring two people: one to hand out your brochures and one to collect brochures from other businesses.

THIS EVENT IS FREE!

R.S.V.P.: Register before April 10th by completing the registration form.

<http://www.explorethebruce.com/brochure-swap-grey-bruce.php>

Saints & Sinners PRODUCT DEVELOPMENT

Work on the Saints & Sinners Trail promoting beer, wine and cider producers and cultural history continues. This year's program includes 17 producers and 13 municipal and other supporters.

Grey County staff and partners have been busy at work creating an event tent and tables, growlers, tee-shirts, glassware, and other branded products to support the agri-culinary trail. Website development is in process and work on the paper map and signature event at Grey Roots Museum & Archives will begin soon.

Even without the 2016 products,

marketing and promotion has already begun: Saints & Sinners will be featured at the Tourism Media Association of Canada "Munch and Mingle" hosted by Grey County, RT07 and Blue Mountain on March 22nd at the Pantages in Toronto. The Saints & Sinners tent has been booked for 2 events this spring prior to the signature event at Grey Roots in June: Taste of Bruce Grey Simcoe at the Owen Sound Home and Cottage Expo April 23-24, and Feast in the Forest at Kolapore Springs on May 15th. For more information, contact Philly Markowitz at 519-376-3365 ext. 6125 or philly.markowitz@grey.ca



The Kemble Maple Syrup Tour and Artisan Market will be held on April 9, 2016. Experience the unique methods of maple syrup production- from small-scale to commercial- used to make some of Canada's finest maple syrup.

Enjoy an amazing maple-themed meal, discover the work of local artisans and cap off the day with a rollicking evening of dancing!

www.kemblemapletour.com



TEMPTATIONS BUSINESS TOUR

February 10, 2016

Warden Al Barfoot along with Economic Development and Planning staff and Hanover Chamber of Commerce staff learn about home décor and bridal wear at Temptations in Hanover on February 10, 2016.



KUHL MACHINE SHOP BUSINESS TOUR

January 12, 2016

County Staff and Elected Officials from across Grey County toured Kuhl Machine Shop in Keady on Tuesday January 12, 2016.

JOIN US... FOR BREAKFAST

TECH TALK with Saj Jamal

Friday, April 8, 2016

Walters Falls Inn 7:30AM – 9:30AM

Breakfast Provided RSVP no later than March 25, 2016



Saj Jamal

VP Marketing and Product Development, Communitech

Communitech is an industry-led innovation centre that supports, fosters and celebrates a community of over 1,100 tech companies. Saj brings 20+ years of creating results-generating brand, creative design, and marketing communications to the table.

Saj regularly speaks at events on his areas of expertise and is a guest lecturer on Place Branding for the Masters in Local Economic Development program, and Marketing Principles for 3rd year Economics at the University of Waterloo.



RSVP to **MEREDITH BOWERS**

Economic Development Officer, COUNTY OF GREY

meredith.bowers@grey.ca 519-376-3365 Ext. 6120

www.grey.ca

Why invest in DOWNTOWN REVITALIZATION?

Hanover's Facade Improvement Program gives business and building owners the encouragement to improve elements of Downtown facades that may have been shrugged off; whether it is a visual improvement or a structural improvement for safety, the incentive provides an opportunity to see the process through.

Attractive storefronts immediately change the Downtown atmosphere, making the core much more inviting. The results positively influence not only consumers to shop Downtown, but also investors and entrepreneurs looking



for a progressive place to set up shop. The Facade Incentive Program demonstrates our commitment to Downtown Hanover and the success of our businesses.

Thanks to Council's investment, we have completed 28 projects in two years and redefined Downtown Hanover. \$136,427.99 in grants resulted in \$465,763.15 invested in the visual and structural improvement of Downtown properties. From beginning to end, the Façade Improvement Program serves as an economic stimulus and is key to Downtown Revitalization.

JOIN US... FOR BREAKFAST

BRUCE POWER PROJECT UPDATE

with James Scongack

Tuesday, May 10, 2016

P&H Centre, HANOVER 7:30AM – 9:30AM

Breakfast Provided RSVP no later than April 29, 2016



James Scongack
Vice President, Corporate Affairs, Bruce Power

Bruce Power is Ontario's largest independent electricity producer and the largest nuclear facility in the World. James is responsible for media/investor relations, external communications, employee communication, community relations, corporate social responsibility, aboriginal affairs, environment and sustainability and stakeholder relations.



RSVP to **MEREDITH BOWERS**

Economic Development Officer, COUNTY OF GREY

meredith.bowers@grey.ca 519-376-3365 Ext. 6120

www.grey.ca

TASTE OF BRUCE GREY SIMCOE AT THE OWEN SOUND HOME & COTTAGE EXPO



**A TASTE OF
BRUCEGREYSIMCOE**
at the HOME & COTTAGE EXPO

The largest home show in 5 counties is creating a new feature area to showcase local food and drink. For the first time, local farms, food and beverage producers will be featured prominently at the **Owen Sound Home & Cottage Expo** at the Bayshore Community Centre on April 23 and 24. A partnership between Grey County Economic Development and Owen Sound Events is designed to raise the profile of local food businesses, including several members of the Saints & Sinners trail, who will serve samples from the Saints & Sinners area. The Expo draws 4,000

visitors annually from up to 100kms away and provides an opportunity for area businesses to showcase products to an engaged audience.

Interested in participating? A handful of booths are still available. Visit www.regonline.ca/tasteofbrucegreysimcoe to register online; email specialevents@owensound.ca for registration brochure; or call Doug Cleverley at 519 376 4440 ext. 1251 for further info.



a “Dragon’s Den” inspired Competition

The Hawks



Ashley & Lesya Chapman
Chapman’s Ice Cream



Duncan Hawthorne
Bruce Power



Dr. Bob McFarlane
McFarlane Health Facility



Tony Solecki
Caframo Ltd.



Where new and existing businesses/entrepreneurs from Grey, Bruce, Wellington North and Minto are encouraged to pitch their business ideas in an attempt to secure financial support from local angel investors coined the “Hawks.”

A minimum \$25,000 is up for grabs!

7 finalists will be chosen!

To be considered, submit a maximum 10 page business plan with a signed Application form along with any additional documentation to support your proposal by March 11th, 2016

to

Saugeen Economic Development Corporation or
Bruce Community Futures Development Corporation.

The final event is Tuesday, June 21st

At the Kincardine Pavilion

Reserve your tickets today!

Presented by:



Federal Economic Development
Agency for Southern Ontario



Agence fédérale de développement
économique pour le Sud de l'Ontario

For more information or to sign up:

SEDC

www.sbdc.ca

1-888-832-2232

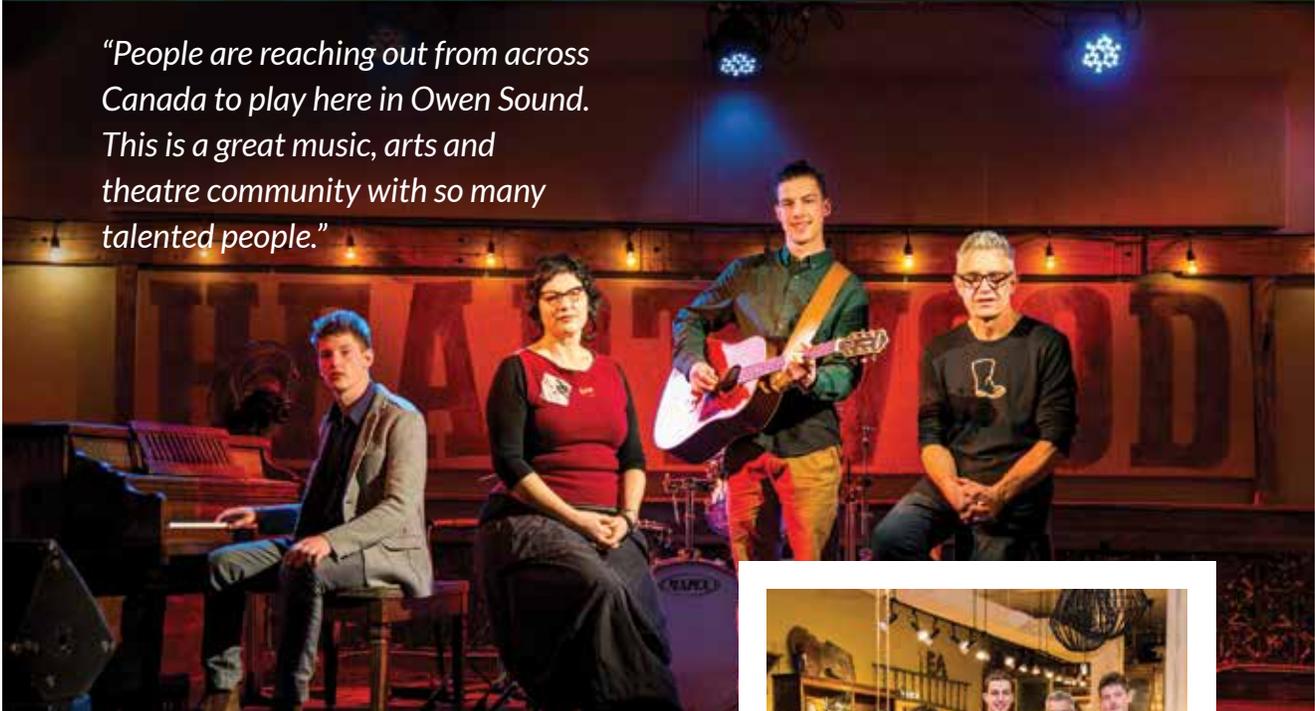
Bruce CFDC

www.bruce.on.ca

1-877-995-7332

IN THE HEART OF OWEN SOUND

“People are reaching out from across Canada to play here in Owen Sound. This is a great music, arts and theatre community with so many talented people.”



GREG, JOANNA, ROD AND GAVIN BOTTRELL
Owners, Heartwood Concert Hall and Heartwood Home



For the Bottrell's, Owen Sound was once a place you bypassed en route to the cottage ... until a real estate brochure changed everything. The move from Toronto to Georgian Bluffs was unplanned, but the family quickly fell in love with the area and its local music scene. After 20 years in the music industry, Greg wanted to build the perfect live music venue. Their next move to Owen Sound brought that dream closer. With a 2nd Avenue East location confirmed, Joanna's happy accident began. Drawing on a love of auctions and antiques and a background in floral design and photography, Heartwood Home was born. Add a dash of espresso bar and a hairdresser's chair and the Heartwood vibe is unmistakable—upstairs *and* down. Between running 2 unique businesses and shuttling the boys to Georgian Bay Nordic practice, the Bottrell's are never idle but always smiling.



A HANOVER HOMECOMING



“I was one of the 68% of students who thought they’d have to leave the area to find a job and a future. Now I’m spreading the word that opportunity exists right here.”



SAVANNA SCHAUS
*Economic Development and
Communications Coordinator,
Town of Hanover*

When Savanna Schaus left to pursue a Masters at Brock University, she assumed her career would lead her far from Hanover’s quiet downtown. A decade later, she’s back, helping people unearth their own opportunities in Grey County. After getting her feet wet in the Niagara Region, her expertise landed her in the Town of Hanover’s newly established Economic Development department. “Now I get to share with graduates like myself that opportunities do exist here,” says Schaus. “You can start your own business and fill a niche or find meaningful, sustainable employment. I want the next generation to see that you can come home and be very successful. You don’t have to work in downtown Toronto to come out ahead.” When she’s not in her office at the Hanover Civic Centre, Savanna is hitting the community trails with her trusty sidekick, Norm.

