 Media Release

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# SWIFT Start to AMO for Grey County

On August 17, the South Western Integrated Fibre Technology (SWIFT) campaign will kick off with a workshop at the annual AMO conference in London. Brad Woodside, Mayor of Fredericton and President of the Federation of Canadian Municipalities, will be on hand to share the success story of FREDeFIBRE, a city-owned corporation in Fredericton that provides businesses, government and academic institutions with access to high‑speed communications. The workshop runs from 10:30 a.m. to 12:15 p.m. on Sunday.

“We’re very pleased to have Mayor Woodside come and share the story of how FREDeFibre has helped Fredericton take advantage of the opportunities of knowledge based economy,” says Geoff Hogan, SWIFT staff lead. Mayor Woodside, along with members of the SWIFT steering committee, will share their vision of connecting households, farms, businesses, government offices and educational institutions with fibre connectivity.

Initiated by the Western Ontario Warden’s Caucus (WOWC) in partnership with The Southwest Economic Alliance (SWEA), the SWIFT project is an initiative to build an ultra-high-speed fibre optic broadband network accessible to everyone in Western Ontario. Grey County Warden Briane Milne and County Councilor Duncan McKinlay will attend the workshop. Councilor McKinlay, past Warden of Grey County, is the chair of the SWIFT Committee.

For more information, contact Geoff Hogan at Geoff.hogan@grey.ca or 519-375-6172.